



Let's Get Started

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“You get a real **reward** when you see an audience enthralled with what you’ve put on.”

Gavin Barnard
EA Productions
Director



Our Story



Roger Woodall
Event Crowd Founder

The year 2020 was a challenging one for events. The pandemic hit hard, and over 100,000 people left the industry. Everyone knew that events would eventually come back with a bang, but a void in the talent pool would mean that there would be 1000s of job opportunities, but not enough skilled individuals ready to fill them.

Our founder, Roger Woodall, a seasoned event professional and founder of the award-winning Bournemouth 7s Festival, foresaw this talent gap and set out to create a solution. A new and innovative pathway into the industry was needed, and Event Crowd was born!

Since our launch in 2022, we've welcomed over 700 students onto our courses, gained recognition from three different institutes and helped hundreds of our alumni break into the industry.

2020

The Pandemic & Skills Gap

2021

Collaborating with Experts

2022

First Course Launch

2023

A Growing Reputation

2024

New Course Launch & New Industry Partnerships

2025

Industry Accreditation Gained

Who Is This For?

We believe that an events education should be **accessible for everyone**.

Q: Is Event Crowd the right choice for me?

A: That depends, are you...



Looking for a Career Change?

Our courses are designed to empower career changers with the knowledge, skills, and support needed to make a successful transition into the events industry.



Looking for a Uni alternative?

We'll give you a modern education in event management, offering practical skills, industry insights, and recognised qualifications without the traditional academic constraints.



Already in the industry?

Our courses are all taught by experts, offering the latest industry knowledge and recognised qualifications to advance your career.



An Entrepreneur?

Our courses have helped dozens of events entrepreneurs, providing valuable insights and practical knowledge to help you grow and succeed.

Why Choose Event Crowd?

The Event Crowd leads the way with our approach to online learning. Our online Event Management courses offer flexible and affordable alternatives to undergraduate degrees while giving you a recognised diploma in the field.



Innovation

Events is an industry that is constantly evolving. At Event Crowd, we are dedicated to providing cutting-edge education that prepares our students for the future.



Quality

Quality is at the heart of everything we do. We are committed to delivering the best possible learning experience to our students and producing graduates who are industry-ready.



Flexibility

We recognise that everyone has their own unique circumstances and learning styles. That's why our online events management courses offer a flexible and personalised approach to learning.



Employability

At Event Crowd, our goal is to prepare our students for success. We are proud of our track record of producing graduates who are highly employable and sought after by events companies.



Community

We strive to create an environment where students can learn, connect, and grow. Our students come from all walks of life, and we strive to create a welcoming and inclusive community.



Passion

We are passionate about events and the role they play in bringing people together. We are dedicated to fostering a love for events in our students and giving them our support.

Alumni Reviews



Rated 'Excellent'

By delivering results for our graduates, we're proud to have gained 50+ 5 star reviews on Trustpilot.



Laura

1 review GB



2 May 2023

A stress-free and enjoyable learning experience

I am absolutely thrilled with my experience studying the Wedding Planning Diploma with Event Crowd! As someone with a passion for creating memorable and unforgettable weddings, I was eager to find a course that would provide me with the necessary skills and knowledge to succeed in the industry.

The Diploma is incredibly comprehensive and informative, covering everything from Budgeting and Vendor Management to Wedding Etiquette and styling. The lecturers are experts in their field and have been a valuable source of guidance throughout the course.

One of the things I appreciate most about the program is the flexibility it offers. As someone with a busy schedule, the online nature of the course has allowed me to study at my own pace and balance my studies with other commitments. The platform is user-friendly and easy to navigate, making it a stress-free and enjoyable learning experience.

Date of experience: 02 May 2023



Karl Parrish

1 review GB



17 Aug 2022

Interested in the Events industry? You'll want to get enrolled!

As someone who is already in the events industry managing my own events, I wanted a course that would be able to help me scale up and leverage my current experience. This course so far, has been more insightful and thorough than I could ever have imagined.

From initially speaking with Ben, who was both, transparent and timely with his responses about the content of the course, accessibility into the industry and additional aids it offers, I am 100% satisfied with both the level of professionalism and depth the course offers and would absolutely recommend anyone interested in the events industry, whether you are brand new to it, or looking to scale and further your own knowledge to get enrolled.

Date of experience: 17 August 2022



faye elcock

1 review GB



27 May 2022

Amazing course!

I would recommend this course to anyone who is interested in events or looking to widen their knowledge in the industry. This course is very easy to follow and provides valuable information and knowledge that you would otherwise not have access to. I have really enjoyed taking part in this course so far, and could not recommend enough!

Date of experience: 27 May 2022



AMY MCMILLAN

3 reviews GB



3 Aug 2023

I recommend for anyone wishing to get into the Events Industry

The course is an amazing way of fast-tracking into the Events industry! You get to learn from people who have been successful and are currently working within the industry, and find out their useful tips and tricks. There is so much content, yet it is so easy to follow, and you feel supported but not pressured when completing the course. You gain access to their job board, and upon completion it provides you with a qualification that employers will be impressed by. I definitely recommend Event Crowd to other aspiring Event Managers!

Date of experience: 03 August 2023



Lily Stansbury

2 reviews GB



3 May 2023

THE fast-track to the Events Industry

As a student enrolled on this course, I have been really impressed by the quality of content on this course. I've come from a completely different background of Graphic Design, so Event Management is a new field for me. With this course, I've become confident in the field very quickly and it's on-going. It really is a fast-track to the Events Industry!

Date of experience: 03 May 2023



Jenni

2 reviews GB



4 Jul 2023

I highly recommend you chat with the Event Crowd

I recently completed the Event Management diploma and I am very impressed with the quality of the course. The course is created and delivered by industry experts who have a wealth of knowledge to share.

The modules are well-structured and easy to follow and broken down into manageable chunks, The content is clear, informative, engaging and relevant and there are plenty of opportunities to practice what you learn with a variety of activities, exercises, and projects, which helped me to enhance my understanding of the material.

I also appreciated the support that was provided throughout. The team were always available to answer my questions, and there is a vibrant online community where I could connect with other students and share my work.



Ben

2 reviews GB



6 Apr 2022

Your fast-track to the Events Industry

A fantastically, insightful educational course with a greatly supportive team willing to go above and beyond to ensure success for students.

Date of experience: 06 April 2022

Success Stories

By making Event Crowd your first step into events, you'll gain an exceptional skills-based education and graduate with a high level of employability. We're proud to boast that **84%** of Event Crowd Alumni who have no previous experience in events **get a job in the industry** within six months of finishing their course

Our Alumni have gone on to work at companies like:



SNOWBOXX

READING



padel4all

provision
EVENTS



How **Event Crowd** Helped Me **Change Career**

SUCCESS STORIES

Growing a Festival & Securing Arts Council Funding

SUCCESS STORIES

From **Event Crowd** To **Wembley**

SUCCESS STORIES

The Event Crowd Success

Stories Podcast



Our Courses

Our courses are fully online, giving you complete flexibility to fit your learning around your day-to-day life.



Event Management Diploma Level 4

- ✓ 6 Modules
- ✓ 1 Assessment
- ✓ Self-Paced
- ✓ Career Hub
- ✓ Student Hub



Event Management Diploma Level 5

- ✓ 9 Modules
- ✓ 4 Assessments
- ✓ Self-Paced
- ✓ Career Hub
- ✓ Student Hub



Wedding Planning Diploma Level 3

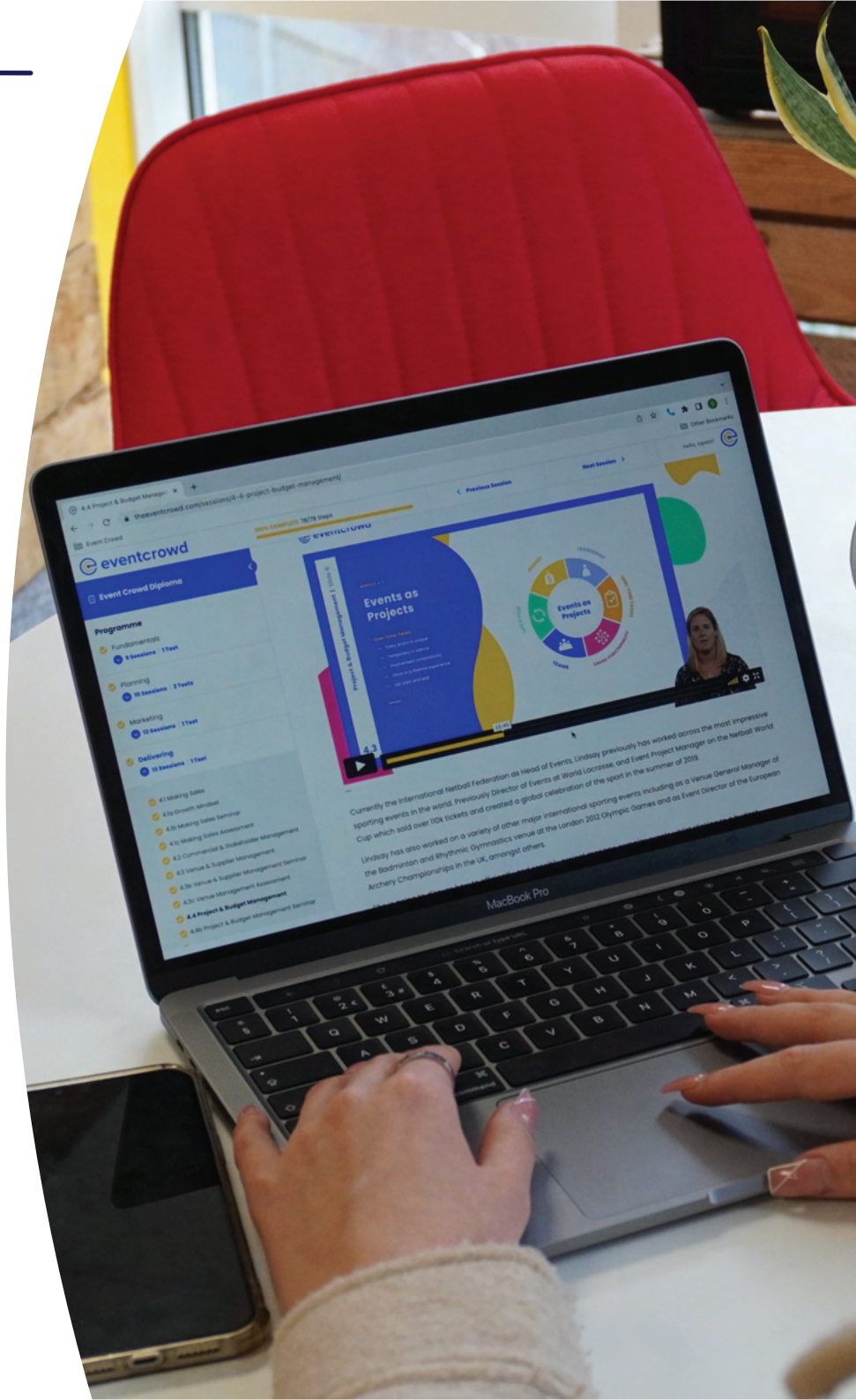
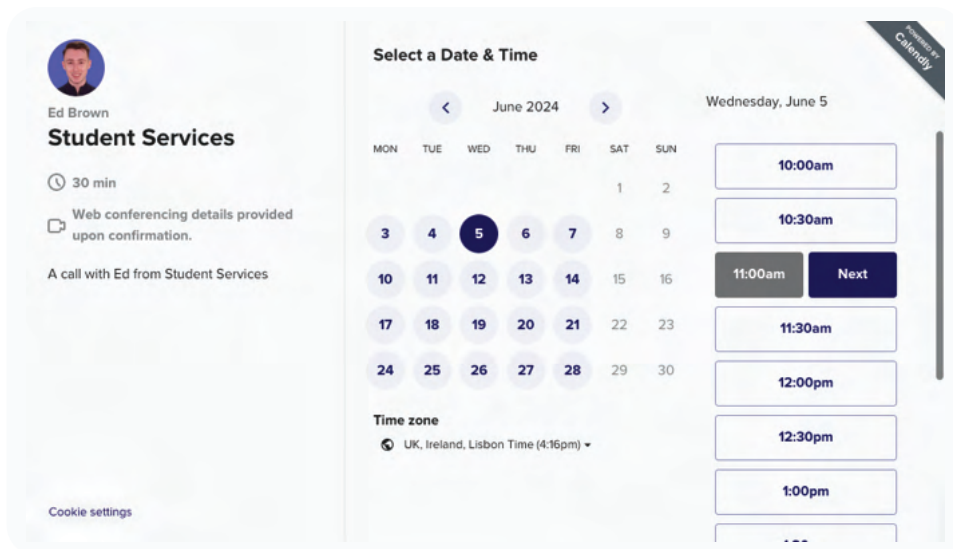
- ✓ 4 Modules
- ✓ 1 Assessment
- ✓ Self-Paced
- ✓ Career Hub
- ✓ Student Hub

Student Hub

Each student gets access to our Student Hub, where you can get additional support, resources and bonus content.

When you enrol, you'll be given a dedicated Course Tutor, on hand to help guide you through your course.

As an Event Crowd Student, you'll be able to book unlimited Tutor Calls via Zoom for the duration of your enrolment.



Career Hub

To help you get started, or reach the next level in your events career, we have a specially crafted Career Hub, available to you upon enrolment.

Having a strong CV is essential when applying for events roles. You'll be able to **send in your CV for review**, and we'll suggest improvements to boost your employability.

Looking for work experience while you study? You'll be able to sign up with our staffing partners and **get temporary work on various events** up and down the country.

Our curated jobs board is a one-stop-shop for a variety of different **full time roles within the industry**. We update this regularly, and it often features roles exclusively for Event Crowd Students.

£34,073

Event Manager Average Salary

£58,054

Event Director Average Salary



Our Partners



Access All Areas



Course: Level 4 Event Management

Gain the knowledge and tools to become an industry-ready event manager. Learn from the best and access modern, career-defining training covering all key event management disciplines.

- ✓ **Online & Self-Paced Learning:** Allowing you to fit studying around your own schedule
- ✓ **6 Event Management Modules:** Giving you the most up to date events knowledge
- ✓ **Dedicated Course Tutors:** We're here to help you achieve your goals
- ✓ **Exclusive Work Opportunities:** Use our Career Hub to find your dream role
- ✓ **12 Month Access & Unlimited Replays:** To give you more than enough time to complete the content
- ✓ **Downloadable Resource Library:** Industry Standard templates for your future career
- ✓ **Entry to Alumni Network:** So you can build relationships with future industry leaders



Course: Level 5 Event Management

Our most advanced course, the Level 5 Event Management Diploma, the only non-university course recognised by the Institute of Event Managers. All Level 5 Students receive a **free subscription to OnePlan - worth £690**.

- ✓ **Online & Self-Paced Learning:** Allowing you to fit studying around your own schedule
- ✓ **9 Event Management Modules:** Giving you the most up to date events knowledge
- ✓ **Dedicated Course Tutors:** We're here to help you achieve your goals
- ✓ **Exclusive Work Opportunities:** Use our Career Hub to find your dream role
- ✓ **18 Month Access & Unlimited Replays:** To give you more than enough time to complete the content
- ✓ **Downloadable Resource Library:** Industry Standard templates for your future career
- ✓ **Entry to Alumni Network:** So you can build relationships with future industry leaders
- ✓ **Free OnePlan Subscription:** For you to create your very own site plans.



Module 1 – Event Fundamentals

This module gives you an overview of the modern events industry and encourages you to reflect on where you currently sit.



1.1 Event Foundations

with Hailey Golding (MOB)

Topics Include:

Modern Event Markets, Event Audiences, Event Creation Principles, Professional Skills & Customer Care.



1.3a CVs & Interviews

with Ellie Gray (Wembley Stadium)

Topics Include:

CV Do's & Don't's, CV Writing Skills, Interview Techniques, Getting Started in Events.



1.2 Professional Wellbeing

with Wellity

Topics Include:

Wellbeing, Mindfulness, Stress Management, Avoiding Burnout, Communication, Empowerment.



1.4 Social & Political Impact

with Nick Keller (Beyond Sport)

Topics Include:

United Nations SDGs, Governance, Making Change Happen, Events Into Movements, Collective Impact.



1.3 Employability in Events

with Mike Frost (Expocast)

Topics Include:

Defining Success, Networking, Personal Branding, LinkedIn Mastery, Standing Out, Your Skills.



1.5 Diversity in Events

with Steph Corker (Wasserman)

Topics Include:

Benefits of DE&I, Barriers to Entry, Accessibility, Actionable Measures, Inclusive Environments.

Module 2 – Planning & Safety

This module will guide you in best practice for planning and safety, ensuring your event has as few unexpected surprises as possible.



2.1 Event Safety

with Charlie Mussett (Safety Expert)

Topics Include:
Risk Assessments, Hierarchy of Controls, Applying Guidance, Welfare, Site Ops, Event Day Controls.



2.4 Sustainability

with Lisa Sweeting (Green Sense Events)

Topics Include:
What is Sustainability? Have our Needs Changed? Consumption, People, Profit, Planet, Creating a Strategy, Circular Economy.



2.2 Multi-Agency Planning

with Becky Stevens (Hybrid Events)

Topics Include:
Types of Agencies, Safety Advisory Groups, Multi Agency Planning, Timescales, Impact, Local Authority.



2.5 Incident Response

with Charlie Mussett (Safety Expert)

Topics Include:
Wind Action Plans, Major Incident Response, Crowd Management, Useful Tools, Site Safety Advisors, Medics.



2.3 Accreditation

with Phil Hayes (Eventree)

Topics Include:
Understanding Accreditation, Challenges, Being Effective, Enhancing Accreditation Systems, Implementation and Verification.



2.6 Crisis Response

with Hailey Golding (MOB)

Topics Include:
Incident Management Plans, Up-Reporting, Escalation Procedures, Primacy, Incident Closure, Investigations.

Module 3 – Sales & Marketing

Sales & Marketing can be the make-or-break of an event’s success. This module will give you the knowledge you need to generate a loyal customer-base.



3.1 Making Sales

with Sam Lopez (Marchon)

Topics Include:

Building Trust, Prospect Lists, The Sales Journey, Rapport Building, Objections, Closing.



3.4 Media & PR

with Gemma Harris (LineUp Media)

Topics Include:

Event PR vs Other PR, Research & Planning, Implementation, Social Media & Coverage, Spokespeople.



3.2 Event Websites

with Dan Berry (Bournemouth 7s)

Topics Include:

Website Workflows, Buying a Domain, Choosing a Platform, Wireframing, Ticketing & Registration.



3.5 Content Marketing

with Mat Wilson (Einstein Marketer)

Topics Include:

Brand Awareness, 3 Step Ad Creation, Funnels, Lead Generation, Landing Pages, Scarcity vs Urgency.



3.3 Digital Visibility

with Emily & Alan (Yellow Tuxedo)

Topics Include:

Your Brand, Your Website, Your Blog, Your Social Presence, Your Legacy & PR, The Flywheel Effect.

Module 4 – Event Delivery

This module will cover delivery, when all of the elements of your planning come together to create a memorable experience for attendees.



4.1 Event Ticketing with Sarah Slater (Ticketmaster)

Topics Include:
Promoters, Booking Fees, Ticket Allocations, Delivery Methods, Ticket Validation, Box Office Staffing.



4.4 Projects & Budgets with Lindsay Impett (Event Director)

Topics Include:
Budget Management, Project Life-Cycle, Project Constraints, Mitigating, Risk Management, Readiness & Testing.



4.2 Commercial with Alex Anderson (AAA Sport)

Topics Include:
Managing Relationships, Delivering Expectations, Revenue Streams, Commercial Strategies, Sponsorship, Commercial Visibility.



4.5 Creating Experiences with Craig Mathie (Project 30)

Topics Include:
Pre-Event, Ingress, Event Content, Crafting Experiences, Entertainment, Egress.



4.3 Venues & Suppliers with Jeremy Hartley (Ei Productions)

Topics Include:
Venue Operations, Supplying, Hiring, Tendering, Lightings, Sound & Effects.

Module 5 – Operations

This module will cover the operational aspects of event management. It suits creative problem solvers and those with strong people skills.



5.1 Operations & Sites

with Clare & Tom (Organise Chaos)

Topics Include:

The Advance & Build, Site Plan & Scheduling, The Show, Post-Show, Contractor Management, Live Operations, De-Rig, Debrief.



5.4 Crisis Response

with Nicola Newman (Dorset Chamber)

Topics Include:

Risk Factors, Event Risks, Communicating a Crisis, Fact-Checking, Issuing Statements, Avoiding Speculation.



5.2 Managing Live Events

with Lindsay Impett (Event Director)

Topics Include:

Live Event Components, Organising Under Conflict, Productive Creativity, Managing Staff, Processes & Procedures, Managing Issues.



5.5 Incident Management

with Hailey Golding (MOB)

Topics Include:

Incident Response Planning, Communication Planning, Crisis Communication Procedures.



5.3 Event Control

with Peter Ward (WeTrack)

Topics Include:

The Event Control Room, Event Control Jargon, Different Roles, Resolving Incidents, The MOC, Best Practices.



5.6 Radio Etiquette

with Paul Ashurst (Bournemouth 7s)

Topics Include:

Handset Checks, Radio Usage, Being Concise, Radio Language, Callsigns, Phonetic Alphabet.

Module 6 – Spotlight

This module will expose you to a few of the main disciplines involved in events, to allow you to consider where you feel you would best fit and best thrive.



6.1 Corporate Events

with Alex Balding (NTRP)

Topics Include:

Corporate vs Commercial, The Itinerary, Net Promoter Scoring, Pre-Event Delivery, Your Process, QBR's.



6.3 Festivals

with Craig Mathie (Project 30)

Topics Include:

Access Control, Production, Riders & Artists, Teams & Workforce, Logistical Planning, Food, Drink, Bars.



6.2 Mass Participation

with Nick Rusling (Steptathlon)

Topics Include:

The Ripple Effect, The Third Sector, Relationships, Minimising Disruption, Departmental Structure, Contingency Planning.



6.5 Charity Events

with Emily Foster (RNLI)

Topics Include:

Fundraising, Volunteer Management, Event Governance, Publicity, Trustees, Engagement.



6.3 Weddings & Parties

with Marcus Rendle (Ei Productions)

Topics Include:

Understanding Weddings, Large Budgets, Budget Allocation, Space Planning.



6.6 Exhibitions

with Steve, Gus & Saska (Mash Media)

Topics Include:

Purpose of Exhibitions, Lifecycle, Problem Solving, Exhibition Marketing, Common Challenges.

Module 7 – Event Management Plans

An Event Management Plan (EMP) serves as an indispensable guide for event managers, often referred to as their 'Bible'. Understanding the intricacies and components of an EMP is crucial for any Event Manager.



7.1 What is an EMP?

with Craig Mathie (Project 30)

Topics Include:

The Importance of Planning, Utilising Your Event Management Plan Template.



7.3 Testing Your EMP

with Craig Mathie (Project 30)

Topics Include:

How to Test Your Plan, Test Personnel, Live Review.



7.2 What's Included?

with Craig Mathie (Project 30)

Topics Include:

File Control, Key Event Details, Venue Design, The Event Safety Plan.



7.3a Create Your EMP

Student Coursework

Overview:

Students are required to produce a draft event management plan for their chosen event.

Module 8 – Event Design

Event design plays a pivotal role in the overall success of an event, serving as a platform for creativity and innovation. In this module, you will delve into the fundamentals of event design, including the creation of brand guidelines and the development of a comprehensive site plan using an industry standard software, One Plan.



8.1 Event Branding

with Steph Essex (FlyHawk)

Topics Include:

Your Purpose, Competitor Research, Target Audience, Mission Statements, Brand Voice, Brand Personality, Logos, Visual Identity.



8.2 – 8.4 Site Plans

with Mark Norman (OnePlan)

Topics Include:

What is a Site Plan? When They're Needed, Accessing OnePlan, Utilising OnePlan, Exporting Your Site Plan.



8.1a Branding Workshop

Student Coursework

Overview:

Students are required to create a brand guidelines and visual identity for their chosen event.



8.5 Create Your Siteplan

Student Coursework

Overview:

Students are required to make a site plan for their chosen event using OnePlan.

Module 9 – Project Management

Project management tools are vital in the planning and execution of successful events, serving as foundational tools applicable not only to the event management, but also to various business endeavors.



9.1 Gantt Charts with Ruby Sweeney (Events 101)

Topics Include:
Key Components, Interpretation, Utilising Gantt Charts, Creation Principles, Using Gantt Charts in Project Planning.



9.2 – 9.3 Run Sheets with Samantha Salisbury (Jonsam Events)

Topics Include:
Key Components, Run Sheet Formats, Using Run Sheets on Event Day.



9.1a Gantt Chart Workshop Student Coursework

Overview:
Students are required to create a Gantt Chart to give an overview of the project milestones of their event.



9.3a Run Sheet Workshop Student Coursework

Overview:
Students are required to create a Run Sheet for their chosen event.

The Difference Between Level 4 & 5

Curriculum



	Level 4 Event Management	Level 5 Event Management
Module 1 - Fundamentals	✓	✓
Module 2 - Planning & Safety	✓	✓
Module 3 - Sales & Marketing	✓	✓
Module 4 - Event Delivery	✓	✓
Module 5 - Operations	✓	✓
Module 6 - Spotlight	✓	✓
Level 4 Assessment	✓	✓
Module 7 - Event Management Plans		✓
Module 8 - Event Design		✓
Module 9 - Project Management		✓
Level 5 Industry Project		✓

Additional



	Level 4 Event Management	Level 5 Event Management
Downloadable Resources	✓	✓
Jobs Board Access	✓	✓
Unlimited Tutor Calls	✓	✓
Work Experience Opportunities	✓	✓
CV Clinic	✓	✓
Alumni Network Access	✓	✓
Free OnePlan Subscription		✓
Access Duration	12 Months	18 Months

Course Recognition



	Level 4 Event Management	Level 5 Event Management
CPD Certified	✓	✓
The Chartered Institute of Marketing	✓	✓
The Chartered Management Institute	✓	✓
IEM Accreditation		✓

Upgrading

If you enrol onto the Level 4, you can upgrade to the Level 5 at any time by paying the difference.



Course: Level 3 Wedding Planning

Tap into knowledge from over 1000 weddings and start your own wedding planning business by learning from award-winning wedding planners.

- ✓ **Online & Self-Paced Learning:** Allowing you to fit studying around your own schedule
- ✓ **4 Wedding Planning Modules:** Giving you the most up to date knowledge from award-winning experts
- ✓ **Dedicated Course Tutors:** We're here to help you achieve your goals
- ✓ **Exclusive Work Opportunities:** Use our Career Hub to find your dream role
- ✓ **12 Month Access & Unlimited Replays:** To give you more than enough time to complete the content
- ✓ **Downloadable Resource Library:** Industry Standard templates for your future career
- ✓ **Entry to Alumni Network:** So you can build relationships with future industry leaders

Curriculum Validated By Award-Winning Wedding Planners



Module 1 – Wedding Fundamentals

In this Module, you'll learn the core skills needed to be a successful Wedding Planner, along with detailed knowledge on best practice and legal requirements.



1.1 Wedding Foundations with Sam Savage (South Coast Weddings)

Topics Include:

The History of Weddings, Current State of the Industry, Core Skills, Sustainability, Eco-Friendly Practice.



1.4 Legal Requirements with Mary Briscoe (Weddings By Mary)

Overview:

Contracts, Wedding Legality, Risk Assessments, Licenses, Health & Safety.



1.2 Wedding Roles with Victoria Ewing (The Wed Planners)

Topics Include:

The Bride & Groom, The Wedding Party, Family Members, Photographers, Vendors.



1.5 Professional Wellbeing with Wellity

Topics Include:

Wellbeing, Mindfulness, Stress Mangement, Avoiding Burnout, Communication, Empowerment.



1.3 Etiquette Expertise with Jo Bryant (Etiquette Expert)

Topics Include:

Dress Codes, Communication, Invitations, Gifts, Managing the Ceremony, The Reception, Handling Conflict.

Module 2 – Business Management

This Module covers the intricacies of running a fully-fledged wedding planning business. If you're looking to get started as a wedding planner, this module will give you insights from those at the heart of the industry.



2.1 Wedding Fayres with Sam Savage (South Coast Weddings)

Topics Include:
Choosing a Fayre, Exhibiting, Optimising Time, Engaging with Clients, Following Up.



2.4 Digital & Social Media with Lianne Tucker (Blonde Army)

Topics Include:
Instagram, Brand Identity, Websites, Engaging with Your Audience, Creating Content.



2.2 Budget Management with Mary Briscoe (Weddings By Mary)

Topics Include:
Creating a Budget Sheet, Tracking the Budget, Supplier Quoting, Payments, Business Finances, Pricing Strategies.



2.5 Digital Visibility with Emily & Alan (Yellow Tuxedo)

Topics Include:
Your Brand, Your Website, Your Blog, Your Social Presence, Your Legacy & PR, The Flywheel Effect.



2.3 Sales & Clients with Sam Savage (South Coast Weddings)

Topics Include:
Communicating with Clients, Closing Deals, Setting Prices, Knowing Your Worth, Building Relationships.



2.6 Creating Experiences with Craig Mathie (Project 30)

Topics Include:
Pre-Event, Ingress, Event Content, Crafting Experiences, Entertainment, Egress.

Module 3 – Delivery & Service

Providing a great service to your clients is key to building a solid reputation as a wedding planner. This module focuses on the delivery of weddings, and gives you the knowledge you'll need to be a successful wedding planner.



3.1 – 3.2 Event Scheduling with Samantha Salisbury (Jonsam Events)

Topics Include:
Key Components, Run Sheet Formats, Using Run Sheets on Event Day.



3.5 Suppliers & Vendors with Caroline Gould (The Wed Planners)

Topics Include:
Suppliers vs Vendors, Managing Suppliers, How to Find Them, Vetting, Potential Problems, Dropouts.



3.3 Run Sheet Workshop Student Coursework

Overview:
Students are required to create a Run Sheet for their chosen event.



3.6 Venue Coordination with Georgia Blacknell (Chewton Glen)

Topics Include:
Timing & Structure, Venue Requirements, Venue Packages, Planning, Execution.



3.4 Themes & Motifs with Lianne Tucker (Blonde Army)

Topics Include:
Working with a Budget, Wedding Atmosphere, Decoratins, Props, Sourcing Items, Creating Experiences.



3.7 Luxury Service with Jo Bryant (Etiquette Expert)

Topics Include:
Defining Luxury, Positive Experiences, Communicating with Clients, Appropriate Language.

Module 4 - Wedding Types

This module gives you an insight into different types of weddings so you can have a full understanding of the industry.



4.1 Religious Weddings with Rohita Pabla (UK Wedding Expert)

Topics Include:
Christian Weddings, Muslim Weddings, Hindu Weddings, Cultural Traditions, Considerations.



4.3 Elopements with Valentina Ring (The Stars Inside)

Topics Include:
Micro Weddings, Elopements, Finding Venues, Navigating Logistics, Photographers & Videographers, Styling.



4.2 High Profile Weddings with Marcus Rendle (Ei Productions)

Topics Include:
Managing Large Budgets, Selecting Luxury Vendors, Using the Space, Day-Of Management, Celebrities.



4.4 Destination Weddings with Valentina Ring (The Stars Inside)

Topics Include:
Time Differences, Logistics, Unique Challenges, Finding a Destination.

Pricing & Payment Plans

Sign up today with your preferred payment plan to start your course.



<p>Pay Upfront</p> <ul style="list-style-type: none"> ✓ Pay Upfront & Save 15% ✓ Instant Course Access ✓ Payments Secured with Stripe 	<p>£1995</p> <p>£1695.75</p>	<p>£2995</p> <p>£2545.75</p>	<p>£3995</p> <p>£3395.75</p>
<p>Pay Monthly</p> <ul style="list-style-type: none"> ✓ Bespoke Payment Plans (2 - 10 months) ✓ Fast Application Process ✓ Interest Free 	<p>£199.50 (p/m)</p> <p>£1995</p>	<p>£299.50 (p/m)</p> <p>£2995</p>	<p>£399.50 (p/m)</p> <p>£3995</p>

The image features a dark blue background with a large crowd of people at a concert. Many people are holding up their smartphones to take photos or videos. In the center, the Eventcrowd logo is displayed, consisting of a stylized '@' symbol with a yellow and white gradient, followed by the word 'eventcrowd' in a white, lowercase, sans-serif font. The overall atmosphere is vibrant and energetic, with bright stage lights visible in the distance.

 eventcrowd